

Startup Watch

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STARTUP POLICIES

Startups: Focus point for G20 India

Source: <https://newsonair.com/2022/12/30/g20-india-digital-economy-agenda-a-key-focus-of-indias-presidency/>

Start-ups are often expected to contribute to the revitalization of the national and regional economies. In terms of entrepreneurship and business, India has evolved into one of the top emerging countries in the world. Hundreds of startup companies have been founded in the last few years, many of which are enjoying incredible success.

Startups are becoming the driving force behind innovation-driven economic recovery, reorientation, and growth. They are also constructing a distributed-yet-collective future that is in line with the changing requirements and value systems of each country. The global startup economy is worth nearly \$3 trillion out of the total world economy of around \$90 trillion, and is growing exponentially.

Startups discussion in G20 India

The Startup-20 Engagement Group, initiated under India's Presidency of G20 in 2023, creates a global narrative for supporting startups and enabling synergies between startups, corporates, investors, innovation agencies and other key ecosystem stakeholders. Startups, digital transformation, and health and pharmaceuticals are among the key issues to be discussed by member countries.

Startups in India

India is the 3rd largest ecosystem in the world, with 107 Unicorns. In India, startups increased from 471 in 2016 to 84,012 in 2022. With over 100 unicorns, the Indian startup ecosystem is expanding. The year 2021 witnessed a record set of 4 entries to the coveted unicorn club and there is a staggering jump of 15,400% in the number of startups in India in 6 years.

NRDC to undertake Technology Commercialization for benefit of Start-Ups from 1st Jan 2023

Source: <https://newsonair.gov.in/>



Union Minister Dr. Jitendra Singh said that National Research Development Corporation will undertake Technology Commercialization for benefit of Start-Ups from 1st January 2023. Dr. Singh informed that NRDC has concluded more than five thousand license agreements representing technologies in almost all industry sectors, besides facilitating the filing of over two thousand patents in In-

dia.

NRDC assists the Inter-Ministerial Board of DPIIT in technically evaluating Startups for their recognition to avail benefits extended by the government and to date over seven thousand 500 applications of Startups have been assessed. NRDC has entered into an MoU with The Agricultural and Processed Food Products Export Development Authority for mentoring and monitoring export-oriented Agri-based Start-ups. NRDC is also associated with Indian Oil Corporation Limited for the implementation of their Start-up Scheme.

Govt To Launch A New Fund To Support DeepTech Startups

Source: <https://inc42.com/>

Minister of State (MoS) for Electronics and Information Technology (MeitY) Mr. Rajeev Chandrasekhar has said that the government will launch the Digital India Innovation Fund to support deeptech startups in the country. Calling migration from the country for job opportunities as a 'consequence of lack of hope', the MoS said that the next decade was slated to be India's techade.

Start-ups to contribute 4-5% to India's GDP in next five years, says report

Source: IBEF

According to a report by StrideOne, India has more than 60,000 registered start-ups in India and therefore, has the potential to contribute 4-5% to the country's gross domestic product (GDP) over the next 3-5 years. As per Economic Survey 2021-22, India is the third-largest start-up ecosystem in the world, succeeding US and China.

It is expected that around 24,500 platforms would have registered in 2022, while it was estimated as 20,000 in 2021. The registration of new start-ups is expected to grow at an annual rate of 25% during 2022-27. The funding in start-ups has also been growing at an exponential rate with an increment of 42%

annually in the total funding raised, from 2016-2021 whereas the deal count rose by 23%. SaaS, FinTech, and Logistics attracted the most investment.

The report also emphasized the contribution of start-ups in the textile industry, gig economy, and B2B logistics to the overall growth.

STARTUP STORIES

How Karnataka's New Startup Policy Plans To Foster 25K Startups By 2027

Source: <https://inc42.com/>

- The Karnataka Startup Policy 2022-27 is based on nine pillars and has seven objectives
- The startup policy proposes sweeping changes for startups in arguably the biggest startup hubs in India, fostering the growth of thousands of startups in the process
- The startup policy proposes funding support for early-stage startups, startups outside Bengaluru and women-led startups
- The new policy envisions establishing 50 new-age innovation network (NAIN) centres to support student entrepreneurship

Tamil Nadu Announces Incentives For Rural-Impact, Women-Led Startups

Source: <https://inc42.com/>

The Tamil Nadu government announced a slew of schemes to spur the startup ecosystem in the state. Launched by Chief Minister Mr MK Stalin, the initiatives will reportedly be targeted at women-led, greenetech and rural impact startups. The government will offer financial support, mentorship and incubation facilities for growing the startups. The state government will increase the seed funding for early-stage startups from the current INR 10 Lakh to INR 15 Lakh under the TANSEED scheme. For women entrepreneurs, the state government will provide financial assistance and incubation facilities to scale their startups.

Opening up New Opportunities in the Indian Space Sector

Source: <https://www.ibef.org/blogs>

India is one of the top 5 space-faring countries in the world, with numerous space opportunities. India is renowned for producing affordable satellites and launch vehicles. The estimated value of the worldwide space economy is US\$ 440 billion. The space sector in India makes up 2.1% of the global space economy. The Government of India has started space sector reforms to encourage, support, regulate, and provide start-ups and private companies, an opportunity to engage in space operations to grow their market share globally. As of May 2021, India had a total of 368 space tech businesses, placing it fifth in the global arena. The significance of the space industry in enabling services and applications across several industries, such as media and entertainment, weather forecasting, disaster management, agriculture, geological and oceanographic studies, navigation, broadband services, and remote sensing, demonstrates the importance of the sector.

15 Start-ups selected in product accelerator program will work towards solutions in healthcare and agriculture domains

Source: AIR News

Ministry of Science and Technology has said that fifteen Startups, selected in the first-of-its-kind product accelerator program for innovators developing sustainable solutions, will soon start working towards solutions in the healthcare and agriculture domains. This is the first cohort of the NIRMAN Accelerator Program launched by Start-ups Incubation and Innovation Centre (SIIC) IIT, Kanpur. The accelerator program supported by the Department of Science and Technology through its NIDHI scheme portfolio will help solve challenges in the product development journey of indigenous innovations. The programme takes a leaf out of the best methods and key insights from the two successful na-

tional initiatives of SIIC IIT Kanpur, the Ventilator Project, and Mission Bharat O2.

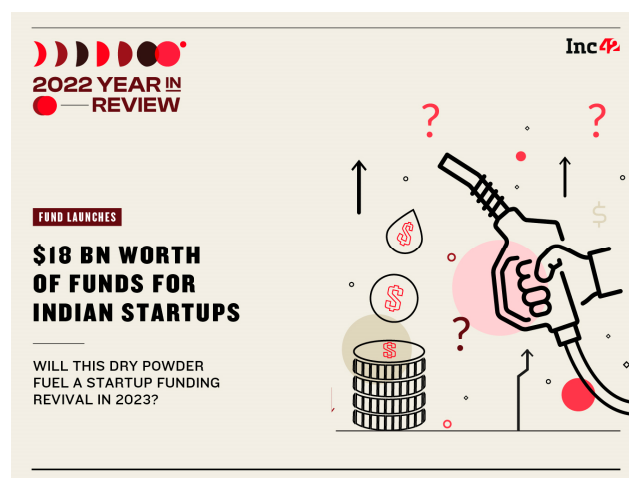
STARTUP FUNDING & ACQUISITION

Startup M&A Trends Of 2022

Source: <https://inc42.com/>

If 2021 was a banner year for mergers and acquisitions (M&As) in the Indian startup ecosystem with 210 deals, 2022 turned out to be even better. A total of 240 M&A deals took place in 2022, 10% higher than in 2021. The year 2022 started with market leaders acquiring complementary businesses to strengthen their product range, for example, Exotel absorbing Ameyo, and Perfios acquiring Karza Technologies. Enterprisetech displaced ecommerce to be the sector with the highest M&A activity in 2022.

126 Funds With \$18.3 Bn Corpus Launched For Indian Startups



- The total corpus of the startup funds launched in 2022 stood at over \$18 Bn, almost 3X of \$6 Bn in 2021
- Continuing the trend seen in 2022, 62% of the funds launched are focused on early-stage startups while the remaining 38% are focused on growth-stage and late-stage startups
- According to a survey, enterprisetech and fintech are likely to emerge as the favourite sectors for investors in FY24

STARTUP EVENTS >> UPCOMING

I. Event: Startup India Innovation Summit 2023

Date: 10-16 January 2023 (Workshops)

Registration link: <https://www.startupindia.gov.in/content/sih/en/ams-application/workshop.html?applicationId=633fc1ebe4b05eb49aac1d0e>

About: The Summit is expected to witness global participation from startups, innovators, venture capitalists, angel investors, corporates, incubators, accelerators, academic institutions, and government stakeholders. In addition to this, the Summit is also expected to propel domestic discourse on emerging technologies and businesses for the public to participate in and experience the thought leadership that India has achieved in the innovation ecosystem in past few years.

II. Event: Aakriti'23

Date: 28-30 January 2023

Application End Date: 12 January 2023

Contact Email: 2i@enlightenvc.online

About: Aakriti'23 is a startup festival hosted in collaboration with Startup India, focusing on building the startup ecosystem comprising of startups, investors, mentors, incubators, institutions, and state governments of India. The festival is curated as a 3 Day Mega Startup Carnival with technology, funding, mentorship, scaleup, and expansion opportunities. This event is scheduled to take place in Mumbai, India from January 28-30, 2023.

Detailed Eligibility Criteria

1. A team of three members
2. Curation of a business plan and/or a pitch deck
3. A mentor onboard with the participating team

STARTUP FAQs

Can a foreign company register under Startup India hub?

Any entity having at least one registered office in India is welcome to register on the hub as location preferences, for the time being are only created for Indian states. However, very soon stakeholders from the global ecosystem shall be able to register.

For Feedback & Comments, please contact:

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